

FOR IMMEDIATE RELEASE

THE AWAKENING FOUNDATION ANNOUNCES
TOBYMAC'S HITS DEEP 2027

TOBYMAC with guests Jeremy Camp, Seph Schlueter and Katy Nichole are headed on the road for TOBYMAC'S HITS DEEP 2027!



Nashville, TN (August 28, 2026) — One of Christian music's most anticipated annual tours is returning for another unforgettable season. **TOBYMAC's Hits Deep Tour 2027** will bring together an all-star lineup featuring **TOBYMAC, Jeremy Camp, Seph Schlueter, and Katy Nichole**, delivering an evening packed with chart-topping songs, powerful worship, and the high-energy live experience that has made Hits Deep a tradition for fans across the country.

For years, the Hits Deep Tour has been more than a concert. It's become a yearly gathering where thousands of fans come together to celebrate the songs that have shaped their faith and filled their playlists. This spring's lineup continues that tradition with a collection of artists whose music spans generations of Christian music listeners. Fans can expect TOBYMAC favorites including "I just need U.," "Help Is On The Way (Maybe Midnight)," and "Nothin' Sweeter," alongside Jeremy Camp's enduring anthems "I Still Believe," "Dead Man Walking," and "No Survivors." The evening also features the breakout worship songs of Seph Schlueter, including "Counting My Blessings" and "Running Back to You," while Katy Nichole brings the heartfelt messages behind "In Jesus Name (God of Possible)," "God Is In This Story," and "My God Can."

From the opening song to the final encore, Hits Deep is designed to be a shared experience where audiences don't just watch the music, they become part of it. With thousands of voices

singing together each night, the tour continues to offer one of the most memorable live events in Christian music, bringing together longtime fans and first-time attendees alike.

Tour details are available now at <https://awakening-events.hive-pages.com/tobymac-hitsdeep-2027-pr>

Tickets on sale Thursday, September 10th at 12pm ET.

TOBYMAC'S HITS DEEP 2027 DATES

January 28 – Fayetteville, NC
January 29 – Lexington, KY
January 30 – Huntsville, AL
January 31 – Lafayette, LA
February 4 – Tampa, FL
February 5 – Sunrise, FL
February 6 – Orlando, FL*
February 7 – Estero, FL
February 11 – Pensacola, FL
February 12 – Sugar Land, TX
February 13 – Grand Prairie, TX
February 18 – Columbus, OH
February 19 & 20 – Fairfax, VA
February 21 – Norfolk, VA
February 25 – Jacksonville, FL
February 26 – Nashville, TN
February 27 – Duluth, GA
February 28 – Knoxville, TN
March 4 – Toledo, OH
March 5 – Fishers, IN
March 6 – Cape Girardeau, MO
March 7 – Grand Rapids, MI
March 11 – Austin, TX
March 12 – San Antonio, TX
March 13 – Lubbock, TX
March 16 – Sioux Falls, SD
March 17 – Fargo, ND
March 19 – Rockford, IL
March 20 – St Louis, MO
March 21 – Tulsa, OK

Artist lineup varies by city, check individual show listings for details.

ABOUT TOBYMAC

With more than 16 million career units sold, over four billion global streams, and an impressive seven GRAMMY® Awards, TobyMac's momentum shows no signs of slowing down. His 2022 album *LIFE AFTER DEATH* debuted at No. 1 on Billboard's Christian Albums chart, earned TobyMac his 17th GRAMMY® nomination, and has accumulated more than 548 million global streams. The album was also named Pop/Contemporary Album of the Year at the 54th Annual

GMA Dove Awards.

LIFE AFTER DEATH produced an extraordinary five No. 1 singles: “The Goodness (feat. Blessing Offor),” whose music video won the Dove Award for Short Form Music Video of the Year; “Help Is On The Way (Maybe Midnight),” which reached No. 1 across five charts; “Promised Land”; “Cornerstone (feat. Zach Williams);” and “Faithfully,” with the latter two holding the top position for ten consecutive weeks. The project followed his 2015 RIAA Certified Gold studio album *THIS IS NOT A TEST*, which earned a GRAMMY® Award and a Billboard Music Award nomination and debuted at No. 4 on the Billboard 200. Each of TobyMac’s six solo studio albums has achieved RIAA Gold certification — a first for any artist in the history of his label, Capitol Christian Music Group. Among those releases is 2012’s *EYE ON IT*, which debuted at No. 1 on the Billboard 200, becoming only the third Christian album ever to accomplish that feat. His 2019 GRAMMY-nominated album *THE ELEMENTS* featured fan favorites including “Everything,” “Scars,” “Edge of My Seat,” and “See The Light,” along with the chart-topping, RIAA Gold-certified single “I just need U.” In 2025, TobyMac returned with brand-new music on his ninth studio album, *HEAVEN ON MY MIND*. The project produced two more No. 1 hits with “Nothin’ Sweeter” and its title track, marking eight consecutive No. 1 singles in a row.

ABOUT JEREMY CAMP

Between 2002 and 2025, Jeremy has released twelve albums, five of them RIAA- certified as Gold. He has sold over 6 million albums with 45 #1 singles across all formats. His music has earned him numerous awards and nominations across the Christian and secular music industries, including five GMA Dove Awards, Grammy nomination, three American Music Award nominations, and four ASCAP Songwriter of the Year Awards. Camp was named Billboard’s #2 Christian artist of the decade as well. Outside of music, in 2020 Jeremy had an international theatrical movie release called “I Still Believe” which hit #1 in the box office opening weekend. The film depicted his life story of love and loss of his first wife after a battle with cancer. Camp has always written songs about his experiences and continues to write from the deep places of his heart.

ABOUT SEPH SCHLUETER

Seph Schlueter (pronounced “shleeter”) is a breakout voice in Christian music driven by a passion to awaken hearts, lead others into an encounter with Jesus, and give language to a relationship with God through his songs. Before signing with Provident Entertainment in 2023, he built a grassroots following through independent releases, opening for artists like Brandon Lake and Phil Wickham, and founding Damascus Worship to serve a growing movement of worship within the Catholic Church. His debut project, *Counting My Blessings*, introduced his signature blend of organic pop and worship, led by the title track that has become a global anthem—generating over 1.2 billion short-form video views, 5 million creations, more than 329.91 million global streams, and contributing to over 730.15 million total career streams, while also topping all four Christian radio charts. In a historic start, Seph became the first artist in decades to earn three consecutive No. 1 singles at Christian radio, earning him multiple Dove Award nominations, a Billboard Music Award nomination, Christian Music Broadcasters’ Breakout Artist of the Year honors, and a K-LOVE Fan Award for Breakout Single of the Year, solidifying his place as one of the genre’s fastest-rising artists.

ABOUT KATY NICHOLE

RIAA Platinum®-selling, Dove Award-winning Katy Nichole sings straight from her heart, holding nothing back. Her thoughts and emotions flow freely without filter on her acclaimed,

Centricity Music sophomore album *Honest Conversations* as she fearlessly grapples with her insecurities, stares down anxiety and shares her dreams out loud. This honesty has consistently struck a chord with music fans worldwide, cementing her as a phenomenon with hundreds of millions of streams, major awards, No. 1 radio hits and wide critical praise. Nichole launched into the international music scene with her debut album in 2023, *Jesus Changed My Life*, which featured the No. 1 radio hits RIAA Platinum® “In Jesus Name (God of Possible),” Recording Academy-highlighted “Hold On” and “God Is In This Story.” She also received an American Music Award nomination, was named the Gospel Music Association’s New Artist of the Year (2023) and received a K-LOVE Fan Award. She was further named a Billboard Chartbreaker and performed twice on the Grand Ole Opry. Nichole’s remarkable journey continues following the release of her acclaimed sophomore album, *Honest Conversations*, which sparked this artist’s prayerful song of surrender and fourth No. 1 at radio, “Have Your Way,” and her Top 5 hit, “When I Fall.” Undergoing intensive back surgery twice in her teens while simultaneously battling with the mental health implications, Nichole leans on music and faith through it all. Ultimately, her message is a reminder that everything is going to be alright: “This is my life experience. Until I die, I’ll constantly be healing. However, I’m going to find so much beauty in this life through that.”

ABOUT AWAKENING FOUNDATION

The Awakening Foundation exists to share the message of hope and resources with individuals and families in local and international communities by bringing together artists, fans, and like-minded organizations through live events and missional endeavors to serve and empower those in need. Be sure to find out more at AwakeningFoundation.com

ABOUT K-LOVE RADIO

K-LOVE creates compelling media designed to inspire and encourage audiences to have a meaningful relationship with Christ. K-LOVE is listener-supported and delivers positive and encouraging music and messages through nearly 600 signals across all 50 states, the K-LOVE App, smart devices, KLOVE.com, and K-LOVE On Demand.

ABOUT AIR1 RADIO

Like its parent company (Educational Media Foundation) and sister station (K-LOVE), Air1 exists to create compelling media that inspires and encourages audiences to have a meaningful relationship with Christ. Broadcast on more than 300 signals nationwide and streaming around the world on Air1.com, the Air1 Radio App, iHeartRadio, Alexa, Siri, TuneIn, Roku, and more, Air1 is always there to welcome you and help you “worship through it.”

ABOUT FOOD FOR THE HUNGRY

Food for the Hungry is a Christian humanitarian aid and global development organization that designs, develops, and delivers solutions so that children, families, and communities can flourish. Collaborating with local leaders across sectors, we co-create solutions that build resilience by strengthening mental, physical, and spiritual well-being. We serve nearly 10 million people in 18 countries so that communities have the agency and resources necessary to realize their God-given potential. For more information, follow FH on Instagram and Twitter, or visit www.fh.org

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Ticket information: <https://awakening-events.hive-pages.com/tobymac-hitsdeep-2027-pr>