



## **Chaifetz Arena Partners with United Way of Greater St. Louis to Launch “Round Up for Relief” Campaign Supporting Tornado Victims**

**ST. LOUIS, MO (June 20, 2025)** – Today, Chaifetz Arena, on the campus of Saint Louis University, announced they have teamed with up with the United Way of Greater St. Louis to launch a community-driven fundraiser to aid residents impacted by the May 16<sup>th</sup> tornado. Starting this week, customers at all concession stands within Chaifetz Arena will have the opportunity to “**round up**” their purchase to the nearest dollar.

This campaign aligns with ongoing disaster relief efforts at Chaifetz Arena, which has served as the City of St. Louis’ **Disaster Assistance Center (DAC)** since June 9. The DAC serves as a central space for tornado-affected residents to connect with agencies offering guidance, resources, and assistance related to recovery and long-term support.

“Quote” said **Michael Kremer, General Manager, Chaifetz Arena**. “Quote”

“Our community coming together to support our neighbors in need helps us advance efforts towards moving people from crisis to stability following the May 16<sup>th</sup> storms,” said Michelle Tucker, President and CEO of United Way of Greater St. Louis. “The Chaifetz Arena uniting with us through their ‘Round Up for Relief’ initiative is an excellent way to unlock additional opportunities to assist those affected. We remain grateful.”

### **Campaign Highlights**

- **What It Is:** Patrons at Chaifetz Arena can choose to round up their total at concession registers during all ticketed events, with proceeds benefiting the **Severe/Storm Tornado Relief Fund**.
- **When It Runs:** The initiative kicks off immediately and will continue through the end of July across all events at Chaifetz Arena.
- **Community Reach:** All funds raised will help support the immediate and long-term recovery efforts as well as crisis response partners that are equipped and trained to respond in times of natural disaster. 100% of storm relief funds collected will be deployed in response to activities to this crisis and in partnership with Community Organizations Active in Disaster (COAD) and Long Term Recovery Committees (LTRC).

**About Chaifetz Arena**

Chaifetz Arena, located in St. Louis, Missouri, is a 10,600 seat multi-purpose venue that opened its doors in April 2008. It is home to Saint Louis University men's and women's basketball and women's. The arena features a single concourse along with a suite level boasting 14 suites and two-party suites. There is also a large club for dinners and parties. Chaifetz Arena, which is owned by Saint Louis University, is privately managed by Oak View Group. Chaifetz Arena hosts a variety of events each year including concerts, family shows, trade shows, high school + university commencements as well as men's and women's basketball games.

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